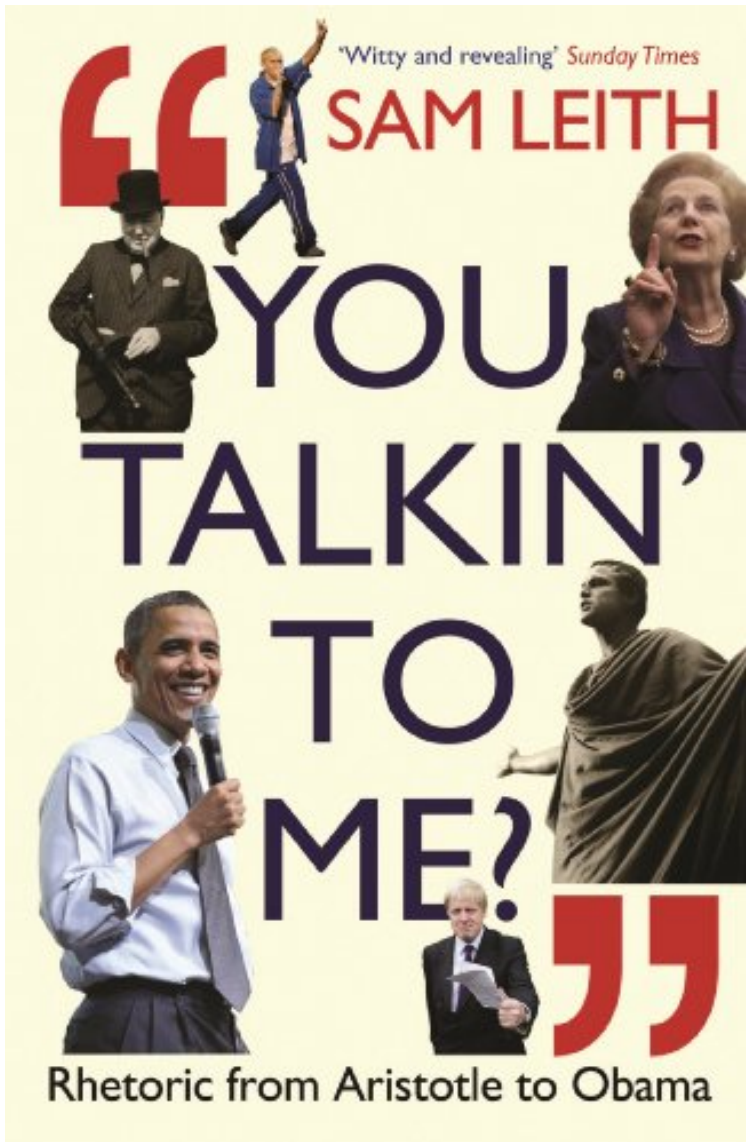


[PDF] File size: 49.Mb

# You Talkin' To Me?: Rhetoric from Aristotle to Obama



Par Sam Leith  
ePub | \*DOC | audiobook | ebooks |  
Download PDF

Dtails sur le produit Rang parmi les ventes : #108417 dans eBooksPubli le: 2011-10-20Sorti le: 2011-10-20Format: Ebook Kindle

[PDF] You Talkin' To Me?: Rhetoric from Aristotle to Obama

**Par Sam Leith : You Talkin' To Me?: Rhetoric from Aristotle to Obama** before purchasing it in order to gage whether or not it would be worth my time, and all praised You Talkin' To Me?: Rhetoric from Aristotle to Obama:

Download

Read Online

## Description :

Prsentation de l'diteurRhetoric is what gives words power. It's nothing to be afraid of. It isn't the exclusive preserve of politicians: it's everywhere, from your argument with the insurance company to your plea to the waitress for a table near the window. It convicts criminals (and then frees them on appeal). It causes governments to rise and fall, best men to be shunned by brides, and people to march with steady purpose towards machine guns.In this highly entertaining (and persuasive) book, Sam Leith examines how people have taught, practised and thought about rhetoric from its Attic origins to its twenty-first century apotheosis.

Along the way, he tells the stories of its heroes and villains, from Cicero and Erasmus, to Hitler, Obama - and Gyles Brandreth. Rhetoric is what gives words power. It's nothing to be afraid of. It isn't the exclusive preserve of politicians: it's everywhere, from your argument with the insurance company to your plea to the waitress for a table near the window. It convicts criminals (and then frees them on appeal). It causes governments to rise and fall, best men to be shunned by brides, and people to march with steady purpose towards machine guns. In this highly entertaining (and persuasive) book, Sam Leith examines how people have taught, practised and thought about rhetoric from its Attic origins to its twenty-first century apotheosis. Along the way, he tells the stories of its heroes and villains, from Cicero and Erasmus, to Hitler, Obama - and Gyles Brandreth.